

## WHAT IS LEADERSHIP COACHING and HOW TO BE A LEADERSHIP COACH?

---

### WHAT IS EXECUTIVE/LEADERSHIP COACHING?

- ✓ Executives and other leaders hire coaches to help them develop their leadership capability and capacity
- ✓ Coaches generally are self-employed, or work internally in big organizations,\* or work as subcontractors for firms which offer leadership development
- ✓ Coaching sessions take place face-to-face or on the phone or with Skype
- ✓ Usually they are one-on-one sessions, but group and team coaching are becoming more popular now
- ✓ Coaches are usually trained and certified by an ICF (International Coach Federation) program, either at a university or a for-profit training company

### IF YOU THINK YOU WANT TO BE A COACH—AN EXECUTIVE/LEADERSHIP COACH, HERE ARE SOME SUGGESTIONS...

- ✓ Get as much work and leadership/supervisory experience as you can....join clubs, and pay attention to the leadership opportunities around you
- ✓ Notice what leaders (pastors, parents, teachers, bosses, etc.) do—what’s effective and what isn’t
- ✓ Learn as much as you can about people—in novels and biographies and movies and business books on leadership, for example
- ✓ Pay attention to who you are as a human being and get to know yourself better
- ✓ Go to as much formal schooling as you can (college degree minimum, graduate degree helpful: major in liberal arts, business, IT, psychology, etc.)
- ✓ Get really good at something so you will understand what it is to be an expert and to be driven by your expertise, like most leaders
- ✓ Go to an ICF-accredited coaching school (look up International Coach Federation via Google and see what schools are available)

-----

\*Many internal coaches come from an HR (Human Resources) background

---

Email: [holly.williams@magusgroup.com](mailto:holly.williams@magusgroup.com)  
Office: 540.349.3086  
Cell: 540.878.6068  
Web: [www.magusgroup.com](http://www.magusgroup.com)

Information contained herein is Confidential and Proprietary. All rights reserved. MAGUS Group Coaching.

